




Participation Options: MTA, HVACR, INMEX Vietnam 2021

- From **7-10 July 2021** at the Saigon Exhibition & Convention Center (SECC) in **Ho Chi Minh City, Vietnam**, 3 events will co-locate, welcoming back major industries after the Covid-forced hiatus
- **MTA Vietnam 2021**
- **HVACR Vietnam 2021**
- **INMEX Vietnam 2021**
- Contact [Our Team](#) today for full details on how to join!

	Physical *Digital Connect included at no extra cost	Hybrid *Digital Connect included at no extra cost	Digital Connect
			
Can travel to the venue or have local staff / distributor?	✓	✗	✗
Physical Booth onsite?	✓	✓	✗
Connect with Exhibitors, Attendees and Event Content?	✓	✓	✓
Price from (ex. VAT)	Contact Our Team for quote	USD3,000 / SGD3,900	USD1,500 / SGD2,030

Hybrid

- Show your commitment to the market with a physical booth on the exhibition floor.
- All Hybrid packages come complete with booth attendant / translator and Digital Connect system for virtual networking, live chat, voice and video calling.



INDIVIDUAL
USD
3,000
(net size: 6 sqm for 1 hybrid exhibitor)





INDIVIDUAL
SGD
3,900
(net size: 6 sqm for 1 hybrid exhibitor)



**PAVILION
OPTION 1**



HYBRID GROUP PAVILION - OPTION 1			
36sqm	54sqm	72sqm	90sqm
4/6 counters	6 counters	8 counters	10 counters
USD17,500	USD20,000	USD26,000	USD32,500
SGD22,500	SGD26,000	SGD34,000	SGD42,300



**PAVILION
OPTION 2**



HYBRID GROUP PAVILION - OPTION 2			
36sqm	54sqm	72sqm	90sqm
6 booths	8 booths	12 booths	14 booths
USD17,700	USD24,500	USD33,500	USD40,000
SGD23,000	SGD31,700	SGD43,400	SGD52,000

Hybrid



PACKAGE ENTITLEMENT

Each Hybrid Package includes the following entitlement per hybrid exhibitor:

- Physical booth/counter with company name and stand number printed fascia board
- Laptop with internet connection and communication platform for hybrid exhibitors to interact with onsite visitors during show hours
- 4-Day bilingual English-Vietnamese booth attendant to schedule meetings with physical attendees, collect business cards and provide interpretation services
- Information counter with company logo/poster and chairs



ADDITIONAL BENEFITS

- Access to Business Matching Programme
- Feature hybrid booth/pavilions with product introduction on visitor promotion e-newsletters
- List company information in show directory
- Business card collection and/or exchange (Business cards provided in advance)
- Product brochures or handout distribution (materials provided by clients in advance)
- LED screen to display company profile & products (optional)

Digital Connect

- What is **Digital Connect**?

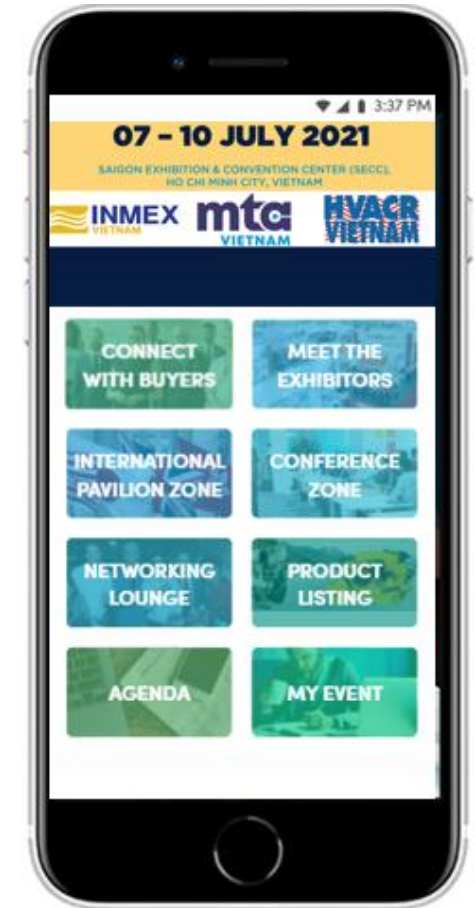
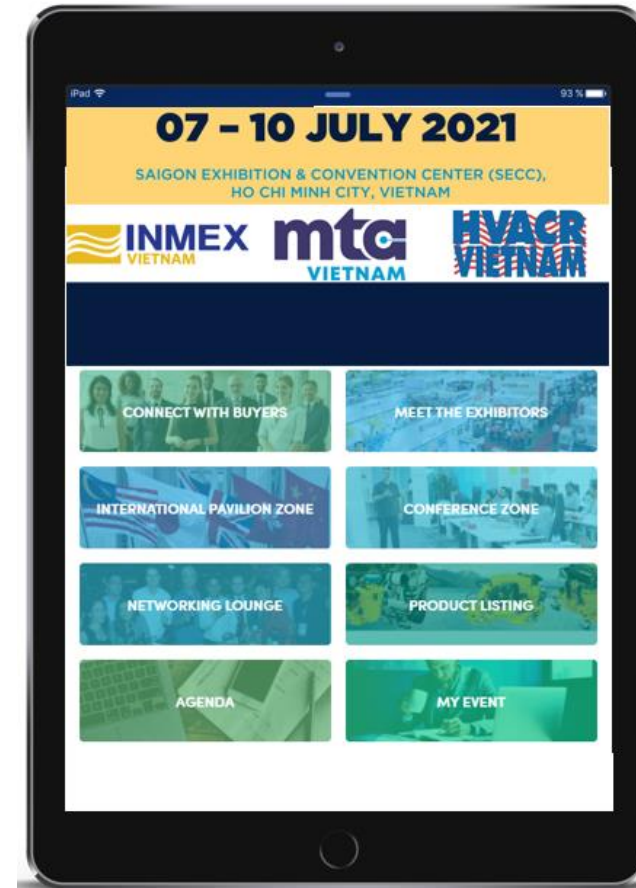
An Online Platform hosted on **Swapcard** enabling those who cannot travel to connect with the event attendees, exhibitors and content

- What to expect?

Digital Connect will combine 3 leading industry events:

- [MTA Vietnam 2021](#)
- [HVACR Vietnam 2021](#)
- [INMEX Vietnam 2021](#)

- ✓ Virtual Exhibit Booths with Product Showcase
- ✓ Live Chat, Voice and Video Call with Attendees
- ✓ +6,000 trade buyers and professionals from around the world
- ✓ +200 exhibitors



Exhibitor Listings that Generate Leads

Home Attendees Program **Exhibitors** Speakers Map Products Chat rooms My visit

Discover more companies
Here's your chance to connect and meet with more like-minded peers and potential partners.

- Facebook Platinum Booth 01
- YouTube Platinum Booth 02
- Samsung Gold Booth 03
- Orange Gold Booth 04
- Toshiba Silver Booth 05

Highlight Amazon
Interested about Amazon? Add it to your visit to remember it!

- TALK NOW
- BOOKMARK
- BOOK A MEETING

Chat with Amazon

Hi John! We would like to create a partnership with your company. Are you available to discuss about it next Monday at Amazon's booth?

Book a meeting
Select a time slot to set up a meeting with Amazon

Thursday, July 26

09:00 AM	09:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM
12:00 PM	12:30 PM	01:00 PM	01:30 PM	02:00 PM	02:30 PM

[See more slots](#)

Products

- Huawei P30 Huawei
- iPhone X Apple

Sessions
Towards a zero-emission driverless collaborative mobility?
Only 88 seats available
09:00 AM 30 mins left **LIVE**
Marie Janssens



1. Exhibitor Video or Image



2. Instant Video Calls



3. Live Chat



4. Schedule Meetings with Buyers

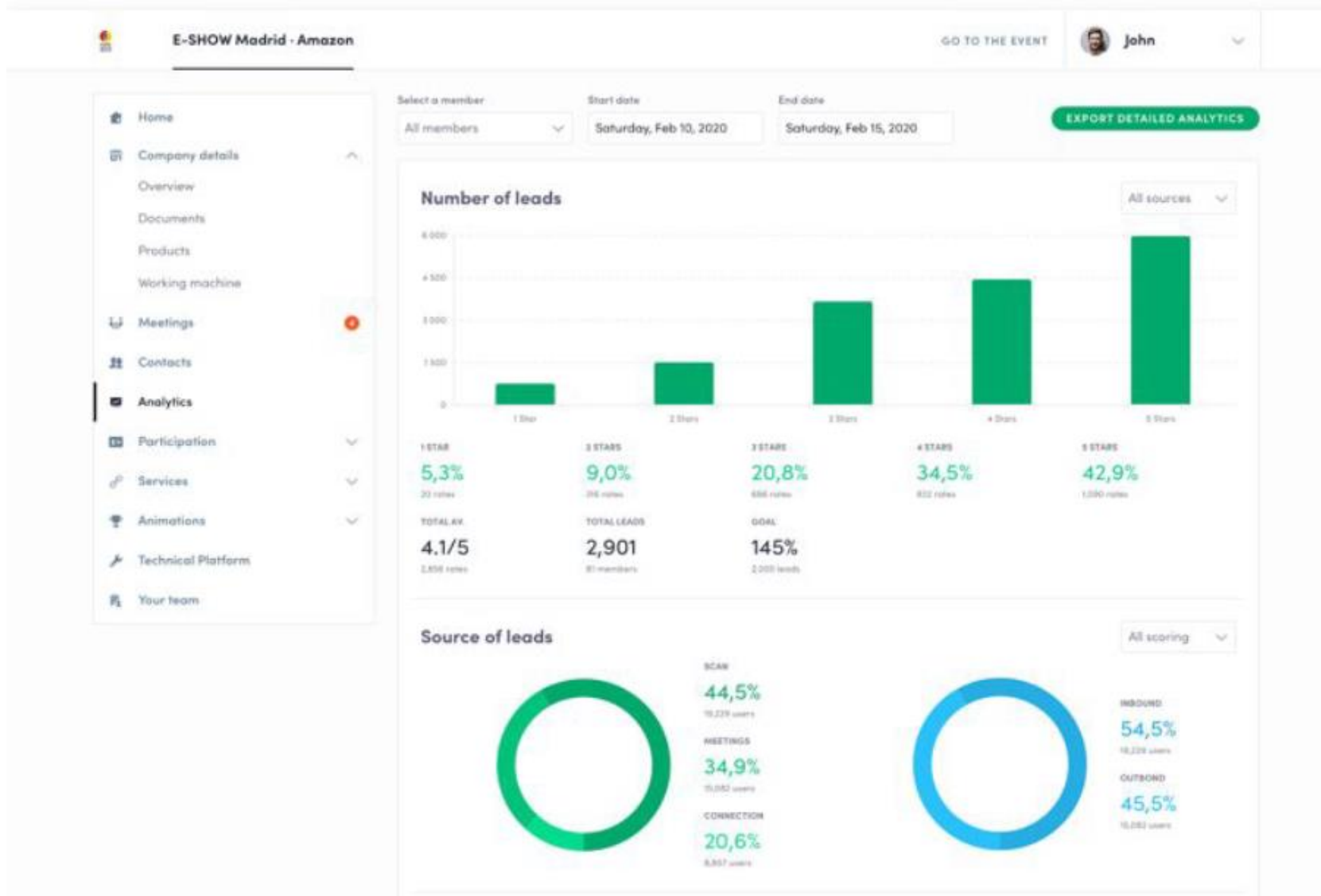


5. Showcase Products

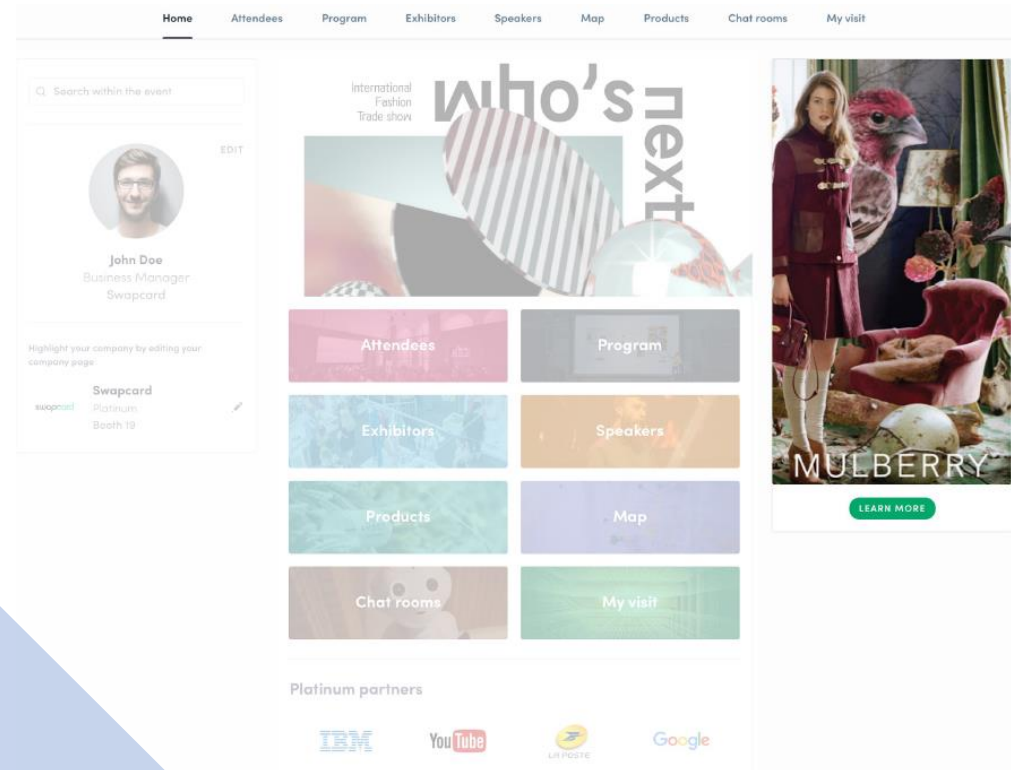


6. Join Sessions – Share Product Demo Video with the Audience

Real-Time Analytics to Monitor Lead Generation



Digital Connect Options



For further customisation, please contact [Our Team](#)

Item	Standard USD1,500 / SGD2,030
Platform Login Accounts (Exhibitor)	3 users
Product Highlights (including description & images)	3
Product Video	1
Guaranteed Leads after the Show	20
VIP Guest Buyer Invites	30 invites
Company Logo, Video, Write-up & Contact Details	✓
LIVE Chat, Voice and Video Call	✓
Contact Info Exchange	✓
Banner Ad and Sponsor Logo Listing on Homepage *Limited Availability – First-come, First-served	USD500

Our Team

MTA		
VIETNAM	ASIA	REST OF THE WORLD
SALLY NGUYEN T: +84 28 3622 2588 / 103 E: dung.nguyen@informa.com	WILLIAM LIM & CAROLYN LEE T: +65 6233 6688 E: machine-isoa@informa.com	SHAUN WHITE T: +44 79 7688 7088 E: Shaun.White@informa.com

INMEX		
VIETNAM	ASIA	REST OF THE WORLD
RYAN NGUYEN T: +84 28 3622 2588 / 137 E: ryan.nguyen@informa.com	CAROL NEW & TAI HUI XUAN T: +65 9838 9652 E: carol.new@informa.com E: huixuan.tai@informa.com	SUSAN LEE T: +44 797 6887 32 E: susan.lee@informa.com

HVACR	
VIETNAM	REST OF THE WORLD
RYAN NGUYEN T: +84 28 3622 2588 / 137 E: ryan.nguyen@informa.com	MEL SIAULYTE T: +65 6233 6777 E: mel.siaulyte@informa.com