



7 - 10 JULY 2021

The 8th Edition of the
Leading & Definitive
Maritime & Offshore Expo
in Vietnam

www.maritimeshows.com/vietnam

VIETNAM: A SUCCESS STORY

Despite global turmoil in 2020, Vietnam stood out as the top performing economy in Asia with 2.9% GDP growth, which ADB predicts will bounce back in 2021, up to 6.8%. Vietnam's successful handling of the Covid-19 pandemic has been highlighted globally and physical exhibitions are underway in-country with necessary safety precautions in place.

To allow international exhibitors facing travel restrictions to access the wealth of opportunities in Vietnam, we are excited to introduce Hybrid Event options to connect you with local buyers & suppliers, and continue to generate overseas business.

INTRODUCTION

Maritime, logistics & transport industries along with the energy sector are set to drive Vietnam's post-pandemic growth. Plan your presence in the 8th edition of INMEX Vietnam to be held in Saigon Exhibition & Convention Center (SECC), District 7, Ho Chi Minh City, Vietnam from 7 - 10 July 2021 and connect yourself to the vast opportunities Vietnam has to offer.

Why Vietnam? Why Now?

- In 2020 the output of goods through Vietnam's seaports maintained growth momentum, up 4% compared to 2019.
- The Ministry of Transport plans to invest up to \$8 billion by 2030 in the next phase of port development.

WHY HYBRID BOOTH/PAVILION?



Overcome travel restrictions and connect with targeted buyers & suppliers



Showcase and promote your brand/products before, during and after the exhibition days



Be an early adopter and leverage new methods to generate business opportunities



Join webinars, meet specialists and schedule calls before, during and after the event



Show your commitment to the market with a physical booth on the exhibition floor



Interact with buyers via chat box, voice call, video and digital contact card exchange

PACKAGE OPTIONS



INDIVIDUAL

USD
3,000

(net size: 6 sqm for 1 hybrid exhibitor)



PAVILION OPTION 1



PAVILION OPTION 2



HYBRID GROUP PAVILION - OPTION 1

36sqm	54sqm	72sqm	90sqm
4/6 counters	6 counters	8 counters	10 counters
USD17,500	USD20,000	USD26,000	USD32,500

HYBRID GROUP PAVILION - OPTION 2

36sqm	54sqm	72sqm	90sqm
6 booths	8 booths	12 booths	14 booths
USD17,700	USD24,500	USD33,500	USD40,000



PACKAGE ENTITLEMENT

Each Hybrid Package includes the following entitlement per hybrid exhibitor:

- Physical booth/counter with company name and stand number printed fascia board
- Laptop with internet connection and communication platform for hybrid exhibitors to interact with onsite visitors during show hours
- 4-Day bilingual English-Vietnamese booth attendant to schedule meetings with physical attendees, collect business cards and provide interpretation services
- Information counter with company logo/poster and chairs



ADDITIONAL BENEFITS

- Access to Business Matching Programme
- Feature hybrid booth/pavilions with product introduction on visitor promotion e-newsletters
- List company information in show directory
- Business card collection and/or exchange (Business cards provided in advance)
- Product brochures or handout distribution (materials provided by clients in advance)
- LED screen to display company profile & products (optional)

CONTACT US

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