



DSEI JAPAN

18-20 November 2019
Makuhari Messe

JAPAN'S FIRST FULLY INTEGRATED DEFENCE EVENT

Air | Land | Naval | Security | Joint

To enquire and reserve your exhibition space contact:

Japan: japan@dsei-japan.com | Worldwide: enquiries@dsei-japan.com | www.dsei-japan.com

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Organised by



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DSEI Japan will take place for the first time at Makuhari Messe from November 18-20, 2019. The exhibition and associated conferences will run biennially thereafter, and in keeping with the themes of DSEI in London, DSEI Japan will cover all four domains of Land, Naval, Aviation and Security.

DSEI Japan will bring the global defence and security sector together with the entire Japanese and wider Asian defence community to innovate, partner and share knowledge, bringing together companies from across the industry on an unrivalled scale. DSEI Japan will be the first fully integrated defence event to be held in Japan, and will also mark the first time a "DSEI"-branded event that has been held outside of London.



DSEI JAPAN IS YOUR GATEWAY TO THE ASIAN DEFENCE MARKET

With the Japanese defence market forecast to value over \$51 billion by 2022*, DSEI Japan is your best opportunity to meet the entire supply chain on an unrivalled scale. If you are looking for a route to market in the Asian defence sector, DSEI can deliver an audience to match your needs.

In addition to meeting the Japanese MOD, DSEI Japan is your best opportunity in 2019 to meet the Asian defence supply chain from multinationals to SME's, partners to agents and distributors.

- ⊕ **Win international business**
- ⊕ **Raise the profile of your company**
- ⊕ **Align your brand with current and future Japanese military requirements**
- ⊕ **Network with your industry peers**

*Strategic Defence Intelligence Report, 2017



“ It is important for all of the defence community here in Japan to have an internationally-recognised defence event in Japan, and we are delighted that Clarion have agreed to partner with us to create exactly such a world-class event. Their vast experience and network of contacts across the global industry is unrivalled, and so we very much look forward to working with them to ensure that DSEI Japan 2019 is a great success.

Mr Asari, CEO, Crisis Intelligence

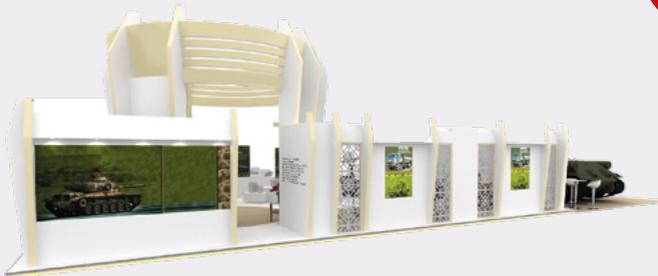
STAND OUT AT DSEI JAPAN OVERVIEW OF EXHIBITING OPTIONS

SHELL SCHEME | \$750 PER SQM



Shell scheme exhibition stands comprise of stand walls, lighting, carpet, 13A socket and also include a furniture package of a table, three chairs, a waste paper basket and a lockable cupboard. Each stand will also feature a fascia board with your company name on.

SPACE ONLY | \$700 PER SQM



Book before
September 2018
for a \$25 per
sqm discount

Space Only means that you will receive a raw space on the floor plan to build your own stand. You can use our appointed contractors to design and build your stand, or use your own contractors.



“ We have seen first-hand at our DSEI event in London the tremendous professionalism and enthusiasm that the Crisis Intelligence team always bring to supporting and organising Japan’s attendance at international defence exhibitions, and so I’m delighted to have the opportunity to work with CI in Japan to create a brand new show in Tokyo – DSEI Japan 2019.

Tim Porter, Managing Director, Clarion Defence & Security

ENQUIRIES

General enquiries

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DSEI JAPAN WILL BE ORGANISED BY CLARION EVENTS & CRISIS INTELLIGENCE



Clarion is the largest organiser of major defence exhibitions worldwide with a portfolio including DSEI (London, UK), LAAD (Brazil), BIDECE (Bahrain) and EDEX (Cairo, Egypt).

Crisis Intelligence Japan has operated in the defence and security industry in Japan for many years, and is responsible for the organisation of Japanese industrial and military participation in many leading international defence exhibitions, where it works in close co-operation with the Japanese Ministry Of Defence (“JMOD”) to support Japanese industry in their export efforts.