

# REISE + CAMPING 2018

NRW's large travel exhibition  
21- 25 February 2018, Essen Exhibition Ground



The **big tourism exhibition in North Rhine Westphalia** will be opening its doors from **21.-25. february, 2018**. An audience of travel enthusiasts with plenty of spending power from the entire surrounding area is waiting to find about your **Travel.Camping.Cycling** offers. National and international holiday destinations and campsites are the focal point of the extensive world of holidays. In addition, the latest trends in camping, caravanning and accessories will be on display. At the same time **FAHRRAD ESSEN** the biggest bicycle exhibition in this region, will be taking place.

## REISE + CAMPING FACTS

- More than **1.000 exhibitors and destinations** from 20 countries
- More than **90.000 visitors**
- **75.000m<sup>2</sup>** exhibition space
- Parallel to the cycling fair **FAHRRAD ESSEN**

## PARTNER 2018

Tourism partner



Industry partners



## VISITOR PROFILE

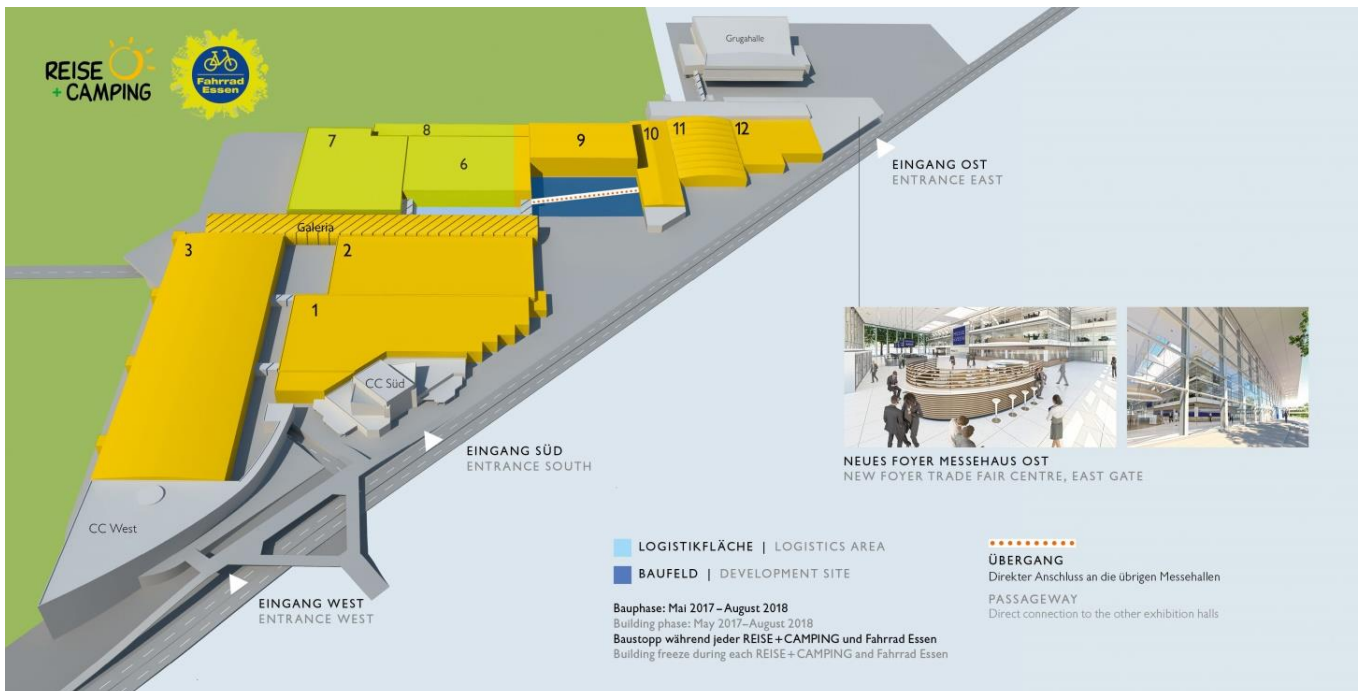
- 95 %** of visitors are totally satisfied
- 97 %** of visitors would like to attend again in 2018
- 50 %** make a purchase or place an order at the exhibition
- 45 %** coming from outside a 50km radius

## EXTRACT OF THE 2017 EXHIBITOR LIST

**International:** Austria, Benelux countries, Croatia, France, Italy, Scandinavia, Spain,...

**National:** Black Forest, Eastern Friesland, Ruhr-area, Western Pomerania,...

**Camping:** Dethleffs, Hobby, Hymer, Knaus, Pössl,...



## CONTACT

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## ABOUT US

A portfolio of 50 trade fairs and exhibitions  
Approximately 1.4 million visitors per year  
One of the top ten trade fair locations in Germany

MESSE  
ESSEN